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# CATALOGUE

## Vennard's *Famous* Gladiolus



Huntress

1949 Season

# Cutler & Vennard Nursery

P. O. Box 394

SIoux CITY, IOWA

E. L. VENNARD, Pres.

Phone 6-6895

WM. H. VENNARD, Sec.-Mgr.

Phone 6-7523

Nursery Telephone 9419

SEE SPECIAL FLORISTS COLLECTION, PAGE 13



## INSTRUCTIONS FOR ORDERING:

(Please read)

All orders from the retail prices are prepaid anywhere in the United States or Canada. Minimum Order, \$2.00. Wholesale orders are F. O. B. Sioux City, Iowa. Kindly list all varieties as named in the catalogue, also name the size desired as listed. If you have a choice of some of the medium priced varieties you would like to try as extras, kindly so state. Otherwise we will include something extra for trial as we have always done in the past.

Remittance should accompany all orders, unless previous arrangements have been made. On wholesale orders, reasonable terms may be arranged, if proper references can be supplied. In the retail list, five bulbs will be supplied at one-half the price per ten, if priced per ten. If priced as single, ten may be purchased at eight times the single price. One hundred may be had, if available, at eight times the price per ten.

We mail all customers a copy of the invoice on each order, just as quickly as order is received. This is the only acknowledgement, made by us. We will ship at any future date designated. Bulblets will be supplied in most varieties up to May 1st.

**SIZE OF BULBS:** Large bulbs are 1¼-inch and larger in diameter. Medium bulbs are three quarter inch up to 1¼-inch. Small bulbs are three quarter inch and smaller. If bulblets of high-priced varieties are purchased, it is usually advisable to peel them, and they will then germinate and be up in a week to two weeks. Un-peeled bulblets will sometimes remain dormant for two months or more, or fail to grow entirely. Growing bulblets is the cheapest way to get started with the high-priced varieties. We are always liberal with bulblets, peradventure a few might not grow. Ordinarily, the size of order makes some difference in the extras included. The better order we receive, the more we toss in for trial.

### SUPPORT YOUR GLADIOLUS SOCIETY

If you are not now a member of any Gladiolus Society, and would like to receive a very valuable magazine about Glads, we will be glad to accept your subscription to North American Glad Society, or it may be sent to Mrs. C. D. Fortnam, Tyler Hill, Pa., but if sent to us together with an order for bulbs, we will include a dozen large bulbs of desirable varieties to show our appreciation.

The Iowa State Gladiolus Society publishes four to six very fine bulletins each year, with many fine articles, and we will accept your dollar for such a subscription on the same basis.

### GREETINGS AND GOOD WISHES

This is our fourth annual catalogue, altho we have been growing Gladiolus for twelve years. We wish to express our appreciation to all of our bulb customers for their past patronage, and to assure all of them that we are ready at all times to adjust any shortages or errors. We try to be generous in filling orders, and to provide some extras in case of some failures, so that any purchase made from us will prove to be money well spent. We are always glad to have letters from customers, and enjoy answering them.

Our nursery is located about 1½ miles north of Sioux City, on No. 75 Highway, and visitors are always welcome.

We had a wonderful growing season—up to August 10th—and our early blooms were marvelous; then it turned continuously hot for many weeks and late blooms failed almost entirely. In some varieties plants died in the field before frost; but our bulb crop appears to be very fine. We grew about 200 varieties, plus 57 seedling crosses, some of them turning out to be very exciting. We made about 400 crosses this season, and are offering some seed to our customers this year, for the first time.

### THRIP AND OTHER INSECTS

We have had practically no trouble with thrip the last two years. We believe our good fortune comes about because we dust our bulbs in storage with 5% D. D. T. Dust just as quickly as they are cleaned, and we also apply the dust to the plants in the field as they near the budding stage. We use two dusting machines, and by going thru our fields twice we believe we eliminated every thrip. We did not see a dozen damaged blooms in our 18 acres of Glads. As the bulbs were brought out of storage last Spring, for planting, we did not find a single insect in the trays of bulbs. Our storage house is kept at 40 degrees throughout the Winter and Spring. D. D. T. has been a great labor-saver for us.



## COMMENTS ON VARIETIES

Before commenting on various varieties of Glads that bloomed in our garden the past season, we feel that we should make mention of a peculiar growing condition that appeared in our fields about the middle of August. A large number of varieties did not seem able to stand the extreme heat of that period, or there was some other physiological condition that caused leaves to turn brown, and the plants to stop growing. This peculiar condition is mentioned in a very fine article in the N. A. G. C. Bulletin by Dr. Roger Ryan of New Jersey, the current issue. He indicates that it should not set up a great alarm, as the condition has happened before. This grower was rather excited about it at digging time, or about September 15th. In many cases the bulbs under such brown plants seemed to be O. K., while in other varieties the bulbs had turned brown, looked unhealthy, and hardly worth the digging. The irrigated portions of our field fared no better than the out-lying areas where water could not reach. We plant our most valuable bulblet stock near the water supply, and in a number of varieties the plants perished, or quit growing very early, while cultivation and irrigation was in progress. Some of the varieties which are probably strong and vigorous went right thru the full season as tho no trouble existed. We should like to hear from other growers who might have had similar experiences.

**WHITE:** Among the newer glads, SILVER WINGS was perhaps the out-standing white glad in our garden. WAX MODEL was fine, ALPINE and FLORENCE NIGHTINGALE browned off without giving us their usual blooms. WHITE CHRISTMAS is no doubt one of the finer new whites. Very out-standing. MAID OF ORLEANS and SNOW PRINCESS our commercial whites stood the season O. K.

**CREAM:** LEADING LADY and AVIATRICE, cream sports of PICARDY, were both very fine in our garden—in fact are leaders. LADY JANE is our best commercial cream glad. LAKE PLACID and WHITE GOLD carried on fine. LAKE PLACID is a vey tall vigorous number with a lovely cream throat. One of our thrills of the season was SPARKS, a well named variety, tall and stately, we wish it looked us in the eye a little better.

**YELLOW:** SPOTLIGHT is our best yellow glad, and most popular with our trade. GOLDEN TETON is a close second, and carried on strong and healthy until frost. MOTHER KADEL, an old reliable florist number had trouble with the weather, or was it weather! But bulbs came out O. K. VAN GOLD grows well here, but seems too soft for commercial use. OREGON GOLD and LEMON ICE are both fine light yellows, and did well. GOLDEN STATE faded with the heat, leaves and all.

**BUFF:** SUNSPOT was our big thrill of the year, and should be in every garden. It is very beautiful and likes to grow. Bulblets of it made fine large bulbs. STRAWBERRY PEACH is a wonderful glad and should be a contender for championships in any show. SUNLIGHT and PATROL went out with leaves brown. Did not get to see them.

**ORANGE:** ORANGE GOLD is the most vigorous of this class, and surely likes to grow "big and fast"; altho it might be termed a little coarse from large bulbs. Should be a good florist number from No. 5 bulbs in an average season. Has wonderful bulbs and plenty of bulblets. DAISY MAE was fine from large bulbs, but the bulblets did not make it thru the heat. CRACKERJACK also passed out. Mr. Lins' TROCADERO performed fine in every way. Very exciting for size and color, and loves to grow.

**SALMON SHADES:** In this large class, SPIC & SPAN is no doubt the leader in our fields. We won sweepstakes at both Omaha and Sioux City Shows with it. It performed perfectly for us too. The bulblets we purchased last Spring were very small, but we harvested many husky No. 3 bulbs from them. GENGHIS KHAN and WINGS OF SONG are still very popular in our trade and we can hardly grow glads without them. DIEPPE gave a fine performance and the bulblet stock made it thru to maturity, in fine shape.

**SCARLET:** RED WING came to our show and was second day champion in hot competition; and we think it is swell. RED CHERRY, RED PENNY and FIREBRAND all performed very nicely and seemed healthy. MOUNTAIN GEM is lovely, altho we had only small bulbs of it. Good old ALGONQUIN has fallen down before, so we were not surprised that our bushel of bulblets browned off early. We will try again, some time. We can still keep ROCKET and BLAZE hoppin' along.



**LIGHT PINK:** When we get to the long rows of pinks, this writer starts cutting his own bouquet. BEAUTY'S BLUSH and PHANTOM BEAUTY lead the pack, but Mr. Lins' TREASURE ISLAND was right in there, altho it missed our show. VARIATION, small as it is, goes big with florists. Constitution not too strong, but one Kruegers' best, and we hope we can keep it forever. The great CONNECTICUT YANKEE was wonderful, but bulblets scarce in a year like this. Wish we could lay away a few hundred bulbs for our own bouquets. HEART'S DESIRE is very lovely, wish we had more of it. In the deeper pinks we are old fashioned enough to hang unto FAY and JUNIOR MISS because they do a good job for us. SUMMER GAL passed on with sunstroke—or sompin'. Planted 500 large bulblets; all grew fine until August, then bulbs and bulblet stock both left us. FABULOUS and CHERRY JAM were interesting new ones here.

**RED:** In the light shades we like VALERIA and STOPLIGHT best. The latter not too healthy, but we would settle for 50% yield, if we could depend on it. Why does it do so well in Kansas, and show weakness here? In the darker reds we will settle for RED CHARM and BIRCH RED; all perform so well with us. In the black reds, Dr. Knights' ROSY RED does best for us. MIGHTY MONARCH was a great thrill until we dug the bulbs. Probably would do better in sandy soil, but ours is black, and we mean black.

**ROSE:** EVANGELINE lived up to her name as a fancy lady, but our best spikes missed the shows. Came in early, and up around my ears. Some florets misplaced, and we'd like it better if it faced outward a little more. Such spikes! MISS WISCONSIN is still a top-flight number here, and we wish we could increase our stock. Sells out too fast. TRALEE turned brown, but what a lovely color. VENIDA also failed to live thru. We believe many growers are overlooking an oldie, MAGNOLIA, one of Prof. Palmers' jewels, as we seldom see it catalogued. It is one of our best commercials, and the performance is always 100%. Bulbs like Bermuda onions. We think it made the most uniform spikes in our field; with 6-8 open and always a good spike. Florists cry for it. BURMA, is still supreme in the dark rose, and 100% in every way. A couple of small new ones were wonderful in our field this season. ROSE CHARM, Fischers' basket glad is a great performer. SHERMAN, a newcomer from Illinois does fine for us, and has unusual health and vigor. Very tall and a good basket number.

**LAVENDER:** HUNTRESS leads the field with us, both in popularity and performance, and if we could grow but one glad, this is probably it. LADY MARION is fine, and we will have more of it. MYRNA FAY, a little disappointing in color, but performs well. SIBONEY seemed soft, and bothered by the sun. ABIGAIL a fine grower and nice color. LAVENDER PRINCE, a lovely color, but placement could be improved. POET'S DREAM was swell this season, a grand basket variety, even with the small florets it has. WEDGE-WOOD crooked a little but we know its' fine record, so we'll try again. Makes a swarm of bulblets. The old reliable ELIZABETH THE QUEEN had a great year here. Thousands of fine spikes.

**PURPLE:** It is PURPLE SUPREME here, altho we are going to have more bulbs of DOROTHY ARMSTRONG. It is very beautiful and a nice spike. MARGARET WOOD does not like Iowa sunshine, VULCAN and PARNASSUS short headed and not out-standing this season.

**VIOLET:** BLUE BEAUTY was wonderful again this season, but a new one with us "BLUE LAGOON" was very exciting and a better color than the old stand-by. Bulblets made powerful bulbs too. Will plant over a hundred huskies next season, and really find out about this one.

**SMOKIES AND A. O. C.:** OLAHOMA and DUSTY MILLER are the leading smokies, altho ROBINSON CRUSOE was an outstanding number this year. Very odd and striking. Lastly, but not least, BUCKEYE BRONZE is still one of the most popular numbers in our bouquet sales. Our farm is located on one of the most traveled roads in Iowa, and bouquet sales predominate. Yes, they all ask for BUCKEYE! Strangely, we always have plenty of them.



## FIFTEEN MOST POPULAR VARIETIES IN 1948

We like to make ourselves think we can judge the most popular varieties in our fields, at the end of each season! But if we had to cut down to fifteen varieties for the 1949 season, and still sell bouquets off the highway, it would probably be some such list as this:

BEAUTY'S BLUSH	HUNTRESS	PHANTOM BEAUTY
BUCKEYE BRONZE	MAGNOLIA	SPIC & SPAN
BURMA	MISS WISCONSIN	SPOTLIGHT
ELIZABETH THE QUEEN	LEADING LADY	SUNSPOT
EVANGELINE	RED CHARM	ROSY LIGHT

All right; pick them to pieces and tell us about fifteen better. We like to get letters with good solid criticism in them. We could add ten more to this list and feel better, but the above would produce a swell garden. Let us have your selections—see how we compare!

### OUR TRIAL GARDEN:

For the first time in growing glads, we laid out a TRIAL GARDEN, in our field where the plants might have extra irrigation and cultivation. We have never used fertilizer in our lives; depending entirely on our fertile Iowa soil for maximum growth. Our record at the Sioux City and Omaha shows speaks for itself. This trial garden comprised about an acre of ground and over a hundred varieties were planted there. We were permitted to grow a number of seedlings from a prominent hybridizer, and they made a great showing for us. Among the "named" varieties that thrilled us greatly were the following: Strawberry Peach, Sunspot, Mighty Monarch, Red Wing, Beauty's Blush, Rose Charm, Spic & Span, Phantom Beauty, Evangeline, Tralee, Sparks, Seashell, Chic, Blue Lagoon, Lady Marian, Aviatrice, Mountain Gem, Donella, (so early), Fuchia Queen, Buckeye Queen, Black Panther, Abigail, Treasure Island, Trocadero, and over a thousand large bulbs of Burma were in this plot of ground, and their bloom was tremendous. We placed some of the older varieties there to watch performance; and to enable us to make comparison with some of the new things. Connecticut Yankee and Lipstick, for instance. Among the seedlings was a dark red from Carl Fischers garden which he alludes to as an improved Dr. Hoeg. It was very tall, slender and graceful, and could open eight or nine in the field without burning. The black red florets were not large, but the spikes were wonderful. A dark rose variety (seedling) from Fischers, won championship in the Omaha show. We bloomed about three thousand seedlings of our own, making twenty-eight selections which we will grow on test. Some of them seemed to have possibilities; as compared to existing varieties.

Some of the above varieties did not prove to be too strong in our extreme climate, and in some cases the bulbs did not hold up; but we gave them all equal treatment, and we think we learned some things. It was great fun. We will have another trial garden this season. Will also grow seed from about 300 crosses. A lot of work, but a lot of fun. We have also learned that we might as well discard some varieties—always a painful task. It is going to be hard to say good-bye to some of them, for instance Margaret Beaton, she was a great girl in her time. Still a healthy kid too. Algonquin seems to have given up in our soil, just wants to leave us, it seems. Well, Red Wing and Red Penny are nice. So, what?

### VARIETIES THAT BLOOM WELL FROM PEELED BULBLETS

Beauty's Blush	Siboney	Hildred
Burma	Phantom Beauty	Sparks
Blue Lagoon	Sherman	Klondike
Fay	Donella	Spotlight
Huntress	Myrna Fay	Stoplight
Lavender & Gold	Spic & Span	Treasure Island
Lady Marian	Strawberry Peach	Mt. Index
Birch Red	Mayling	Rosy Light

### VARIETIES THAT PRODUCE MANY BULBLETS:

Beauty's Blush	Sparks	Spotlight	Red Charm
Victory Queen	Spic & Span	Myrna Fay	Purple Supreme
Orange Gold	Phantom Beauty	Lady Marian	Mayling
Blue Lagoon	Rose Charm	Poet's Dream	Mt. Index
Burma	Wedgewood	Lavender & Gold	Van Gold
Fay	Evangeline	Birch Red	Sherman
Huntress	Daisy Mae	Klondike	Robinson Crusoe
Cherry Jam	Kenwood	Hearts Desire	Dusty Miller



## HOME GARDEN COLLECTIONS

### "COLLECTION "A"

So many customers have ordered our Home Garden collections in the past seasons, that we are again making up special collection offers of those varieties where our stock is plentiful, and the assortments appealing. They will consist of young No. 2 and 3 bulbs:

5 Blue Beauty, Best Blue	10 Magnolia, Rose Pink, Fine
5 Burma, Huge Rose	10 Lady Jane, Finest Cream
10 Buckeye Bronze, Smokey	10 Lantana, Orange
10 Elizabeth the Queen, Lav.	10 Mohawk, Dk. Red
10 Golden Teton, Fine Yellow	10 Autumn Gold, Rich Golden
15 Ethel Cave Cole, Huge Pink	15 Snow Princess White
10 Lavender & Gold, Early Lav.	15 White Gold, Largest Cream

2 Beauty's Blush, 2 Orange Gold, 2 Victory Queen, (Free)

151 Fine Bulbs, delivered to your home, for-----\$6.50 (Retail Value \$9.10)

### BUCKEYE BRONZE COLLECTION

(Best Smokey Glad)

10 large, 10 Medium, 50 Small and 100 Bulblets for-----\$2.00

### COLLECTION "B"

(Medium Bulbs)

10 Burma, Dark Rose	25 Lady Jane, Huge Cream
20 Buckeye Bronze, Smokey	25 Lantana, Firey Orange
20 Elizabeth the Queen, Lavender	20 Snow Princess, White
20 Purple Supreme, Tall Purple	20 Picardy, Best Salmon Glad.
25 Ethel Cave Cole, Huge Pink	20 Mohawk, Dark Red
25 Red Charm, Best Rich Red	10 Rudolph Serkin, Deep Blue
2 Orange Gold, 2 Lipstick, 2 Gratitude, 2 Beauty's Blush, (Free)	

248 Fine Bulbs, (Retail Value \$17.70) delivered to you for-----\$12.50

### SMALL PATRIOTIC GARDEN (Red, White & Blue)

(Large Bulbs)

10 Blue Beauty, Blue	10 Red Charm, Red	10 Snowbank, White
5 Rudolph Serkin, Blue	10 Burma, Red	10 White Gold, Cream White

COLLECTION "C", 55 Bulbs Delivered, (Value \$3.60) for-----\$2.75

Same collection in No. 3 Bulbs, delivered-----\$2.00

### COLLECTION "D" (Newer Varieties, for thrills)

(No. 4 bulbs; all should bloom well)

3 Beauty's Blush, Flesh Pk.	2 Huntress, Lav.	2 Victory Queen Sal. Pink
3 Gratitude, Tall Orange	3 Lavender Prince	1 Pink Lace, Pink
3 Rose Charm, Rose	3 Orange Gold, Orange	1 Spic & Span, Salmon

This small collection contains some thrilling varieties, the retail price of the collection is \$7.20; we will prepay to your door for \$4.75. Just ask for Collection "D", Newer varieties, and we will be generous. Be sure to save your bulblets, when digging.

### COLLECTION "E"

Same varieties in Large bulbs, (Retail Price \$9.80) delivered for-----\$7.50

### NEW VARIETY SPECIALS

Beauty's Blush, Collection, Special, 5 Lg. 5 Med. 10 Small, 25 Bts., Retail Value \$6.20, delivered for-----\$4.75

HUNTRESS SPECIAL: 5 Lg. 5 Med. 10 Sm. 25 Bts., (Peel Them)

Retail Value \$4.10 delivered for-----\$3.00

Orange Gold Special Collection, Same as above, Value \$3. for-----\$2.25

Spic & Span, Special, 3-No. 3 bulbs and 10 Bts., Value \$6.20 for-----\$4.50

Phantom Beauty Special, 2-No. 3 bulbs, 20 Bts., Value \$7 for-----\$5.25

NOTE: If you order bulblets of new varieties, peel the tough husk off these small cormlets, and they will germinate and come up as quickly as a large bulb, and will produce a good sized bulb the first year with some watering and good cultivation, many of them will bloom.

Include one or two of these Specials with your next order to us, and have the thrills these five new varieties will bring to you.

SEE SPECIAL FLORISTS COLLECTION, PAGE 13



# WHOLESALE PRICE LIST

We are again placing a wholesale sheet in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate. 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale. No orders accepted from this price sheet for less than \$10. at wholesale prices. 5% discount on orders from \$25 to \$100. 10% on orders over \$100. Terms: Cash with order, or 25% down, balance C. O. D.

Variety	Per	No.1	2	3	4	5	6	1000	Bulblets	
									Qt.	Pk.
Autumn Gold	* 100	4.00	3.50	3.00	2.25	1.25	1.00		3.00	20.00
Beauty's Blush	100	40.00	35.00	28.00	22.00	18.00	14.00	20.00	60.00	
Badger Beauty	100	5.00	4.50	3.50	2.50	2.00	1.50		4.00	
Bernece	* 100	3.50	3.00	2.50	2.00	1.25	1.00		2.00	
Bingo	100	4.00	3.50	3.00					2.50	
Black Opal	100		4.50	3.50	3.00				3.00	
Blue Beauty	* 100	5.00	4.50	3.50	2.00	1.50	1.00		3.00	
Blaze	* 100	3.50	3.00	2.50	2.00				2.00	12.00
Buckeye Bronze	* 100	5.00	4.50	3.50	2.00	1.50	1.00		3.00	16.00
Burma	100	7.50	6.50	5.50	4.50	3.00	2.00	2.50	7.50	
Elizabeth the Queen	* 100	6.00	5.50	5.00	4.00	3.00	2.00	2.00	7.00	
Ethel Cave Cole	* 100	4.00	3.50	2.50	2.00	1.50	1.00		3.00	12.50
Fay	100		6.50	4.50	4.00			3.50	10.00	
Francis M. Irwin	100		4.50	3.50	3.00				3.00	
Golden Teton	* 100	5.00	4.00	3.00	2.50	1.50	1.25		2.50	15.00
Gratitude	100	12.00	10.00	7.50	5.00	3.50	2.50	7.00	20.00	
Hildred	100			4.50	3.50	2.50	1.50		5.00	
Huntress	100		20.00	17.00				10.00	35.00	
Junior Miss	100	6.00	5.00	4.00	2.50	1.50	1.25		3.50	
King Lear	* 100	3.50	3.00	2.00	1.75	1.25			2.00	12.00
Lady Jane	* 100	5.00	4.00	3.00	2.50	1.25	1.00		3.00	20.00
Lantana	100	4.00	3.50	3.00	2.00				2.50	
Lavender and Gold	100	5.00	4.00	3.00	2.50	1.50	1.25	1.50	3.50	
Lavender Queen	100	3.50	3.00	2.50	2.00	1.25	1.00		2.00	
Leading Lady	100	8.00	7.00	6.00	5.00	3.50	2.00	2.00	6.00	
Lipstick	100		4.50	4.00					5.00	
Magnolia	100	5.50	5.00	4.00	3.50	2.00	1.25		2.50	
Margaret Beaton	* 100	3.50	3.00	2.00	1.50				2.00	12.00
Margaret Fulton	100	3.00	2.50						1.50	
Mayling	100	7.50	6.00	5.00	4.00	2.50	1.50	1.50	4.50	
Mrs. Mark's Memory	100	5.00	4.50	3.50	2.50				3.00	
Moneeta	100	15.00	12.00					6.00	20.00	
Mother Kadel	* 100	4.00	3.50	2.50	2.00	1.50	1.00		2.00	12.00
Mohawk	100	5.00	4.50	3.50					4.00	
Orange Gold	100	15.00	12.50	10.00	8.00	6.00	4.00	5.00	16.00	
Oregon Gold	100	4.00	3.50	3.00					3.00	
Parnassus	100				2.75	2.00	12.50		3.00	
Picardy	100	4.00	3.50	3.00	2.00				2.00	10.00
Purple Supreme	* 100	5.50	5.00	4.00	3.00	2.00	1.25		3.00	20.00
Red Charm	* 100	5.00	4.25	3.50	2.75	2.00	1.25		3.00	25.00
Rosa Van Lima	100	3.50	3.00	2.50	2.00				2.00	12.00
Silentium	100	4.00	3.50						2.00	
Silver Wings	100		9.00	7.00	5.50	4.00		5.00	20.00	
Snowbank	100	6.00	5.00	4.00	3.00				4.00	
Spotlight	100	10.00	8.00	6.00	4.00	3.00	2.00	5.00	20.00	
Stoplight (Red)	100			3.50	2.50	1.50			3.00	
Snow Princess	* 100	3.50	3.00	2.50					2.00	12.00
Valeria	100	6.00	5.00	4.50	3.50	2.50	2.00		3.50	
Van Gold	100	12.00	10.00	8.00	6.00	3.50	2.00	3.00	10.00	
Variation	100	6.00	5.00	4.00					3.50	
Victory Queen	100	30.00	26.00	22.50				12.00	35.00	
White Gold	* 100	5.00	4.00	3.00	2.25				2.50	16.00
Wings of Song	100	5.00	4.00	3.00	2.25	1.50	1.00		2.50	

\* Indicates substantial stocks to take care of thousand-lot orders. For 10,000 or more of a size and variety you should write for quotation.  
See special florists collections page 13.



## GENERAL LIST OF RECENT INTRODUCTIONS:

The following list is made up of varieties not yet considered as "commercial" or standard price varieties. You will find a page of "standards" on page 12 with short descriptions, that list containing many of our popular bouquet varieties. In this general list of recent introductions we will furnish ten of a size at eight times the single price, where stock permits, if the ten price is not shown. Five may be had at one-half the ten price. Minimum order for prepaid delivery, \$2.00 please.

### GENERAL LIST

#### ABIGAIL (366) Myers '44 (75)

A lavender that is very near the shade of Minuet. Opens up to 8 florets of double row placement. It is a good strong tall grower and production of bulblets is good.

L. 1—1.00, M. 1—75, S. 1—50, Bulblets 10—1.00

#### ALPINE

Creamy white to light cream in the throat. One grower says "The most beautiful white I know of."

L. 2—30, 5—60; M. 2—20, 5—40; Bulblets 20—25

#### AVIATRICE

Very lovely cream sport of Picardy.

L. 1—1.00, M. 1—75, Bulblets 10—1.00

#### AUREOLE

Very ruffled new yellow going strong on the west coast. Has darker tints, very beautiful.

L. 1—60, M. 1—40, Bulblets 10—50

#### BEAUTY'S BLUSH (440) Fischer '47 (85)

Soft blushing pink. Opens 7 on a tall spike that never crooks. It is healthy and a very robust grower. The light pink florets are well arranged and attached and open flat against the stem. produces quantities of large easily germinating bulblets. Wonderful commercial.

L. 1—50, M. 1—35, S. 1—25, Bulblets 10—25

#### BETTY'S CHOICE (HARRIS-45)

Nicely ruffled rosy mauve with cream blotch. Petals edged cream. 6-8 open on long flower head.

L. 1—25, 10—2.00; M. 1—15, 10—1.20; S. 1—10, 10—1.00; Bulblets 15—25, 100—2.00

#### BLESSED DAMOSEL

A wonderful glowing pink, waxy texture. Marvelous coloring.

L. 2—25, 5—50

#### BLACK PANTHER

A black red that is creating a sensation where ever shown. Its immense florets give it priority over all others of its class. Belongs to all first class collections.

L. 1—50, 5—2.00; Bulblets 10—50

#### BIRCH RED (552) Rich 45)

Medium deep red with fine clear color. Good grower and a strong propagator. Flowerhead of medium length.

L. 1—2.00, M. 1—1.25, S. 1—75, Bulblets 2—25, 10—1.00

#### BLUE LAGOON (478) G. Snyder 46)

Tall strong growing medium deep violet with a clear color. Probably the strongest grower of the blues. 62" tall, with 20 buds, 26" head, four and three-fourth inch florets and 6-8 open. Healthy and a good propagator.

L. 1—1.50, M. 1—1.00, S. 1—75, Bulblets 2—25, 10—1.00

#### BURMA (562) Palmer '43 (88)

A very deep reddish rose with wide open heavily ruffled blooms Opens up to 8 ruffled florets of heavy substance on a straight spike. Florets and buds will burn if left to open in the field. Wonderful commercial for local use. Florists like its unusual color. Ranks as one of the best of all Glads. Very heavy increaser and germinates nearly 100 per cent.

L. 1—15, 10—1.20; M. 2—25, 10—1.00; S. 2—20, 10—80; Bulblets 10—15, 100—90

#### CHIC (Marshall)

Very beautiful light pink of large size-medium grower and stands heat well. New and fine.

L. 1—1.50, M. 1—1.00, Bulblets 10—1.00

#### CHERRY JAM (543) Zimmer '43 (80)

A salmon pink with a deep cherry blotch on the lower petal. Opens up to 8 on a stem of medium height. Good propagator and it blooms freely from bulblets.

L. 1—25, 10—2.00; M. 1—15, 10—1.20; S. 1—10, 10—80; Bulblets 10—25, 100—2.00

#### CONNECTICUT YANKEE (441) Schenetsky '44 (90)

Light pink with an attractive scarlet throat blotch. Opens up to 10 florets with double row placement. Medium propagator but germination is excellent. Still winning heavily at the shows.

L. 1—1.00, 10—8.00; M. 1—1.00, 10—6.00; S. 1—50, 10—4.00; Bulblets 1—10, 10—80, 100—5.60

#### DAISY MAE, 90

Classed as an orange, but has a pinkish cast, with deeper throat mark. A recent introduction which has become very popular everywhere. Strong grower, magnificent flower head.

L. 1—35, M. 1—20, Bulblets 10—25

#### DEBORAH SAMPSON (440) Scheer 47)

Very pretty clear light pink with 8 neatly placed 5" florets open. Plants are tall and flowerhead is long. Seems to be a reliable grower and has consistently produced show spikes.

L. 1—1.50, M. 1—1.00, S. 1—65, Bulblets 1—15

#### DIXIE GOLD

Rugged old time golden orange from a Florida garden. Powerful bulb maker.

L. 10—75, M. 10—40, S. 10—25, Bulblets 50—30

#### DR. WHITELEY, 85

A clear yellow-apricot with golden throat. Very fine buff, and belongs in any high class collection.

L. 2—25, 5—50; M. 2—20, 5—40; Bulblets 2—25

#### DOROTHY ARMSTRONG (470) Beardmore 48)

Attractive new rosy purple with a deeper throat. Good spikes with 6-8 four and one-half inch florets open. Promising commercial prospect.

L. 1—1.00, M. 1—75, S. 1—50, Bulblets 2—25, 10—1.00

#### DIEPPE (432) Hassel 45)

Striking deep salmon with ruffled florets. A tall grower with plenty of stretch. Opens 7-8 large florets. Outstanding and very popular at shows and with florists. Rated 3rd in the 1948 Canadian Symposium.

L. 1—25, M. 1—20, S. 2—25, Bulblets 10—20

#### DUSTY MILLER (486) Elliott 45)

Rosy brown with deeper orange rose throat and a white line in the center. Produces good spikes and is rated very highly in the Canadian Symposium. One of the most attractive smokies although it flecks sometimes.

L. 1—25, M. 1—15, S. 1—10, Bulblets 10—15

#### DONELLA

The earliest glad to bloom. A bright medium pink, that seems to bloom before the season is started. Propagates well and grows vigorously.

L. 1—50, M. 1—35, S. 1—25, Bulblets 10—50

#### DRAGON BLOOD

Very dark black red with darker markings. Good grower, and a mans' flower.

L. 1—50, M. 1—40, Bulblets 10—60



**EVANGELINE** (560 Palmer '48 (92)

Light pink with a lavender cast, blending into a creamy yellow throat. It is a beautiful pastel color combination. Opens up to 10 ruffled florets on a flowerhead up to 30 inches. Attachment is excellent but the placement is not always regular. In fact, the only real fault observed was the irregular placement of a few spikes. The plant grows very tall. In our field spikes from No. 6 bulbs stood shoulder high. Foliage is very healthy and appears to be disease resistant. It will open to the tip when cut in bud. It is a medium propagator and it is said that bulblets grow faster than weeds. It has a great show record and should make a good commercial.

L. 1—5.00, Bulblets 12—5.00

**FABULOUS** (La Salle, Arenius)

A blotched variety that is very striking. Dark salmon with a yellow blotch with a deep pink mark in the blotch. Grows good and looks well. L. 1—1.00, M. 1—75, S. 1—50, Bulblets 10—1.00, 100—5.00

**FAY** (Jack)

Very early salmon pink with a cream throat. A very good commercial variety. Large size florets, nicely set on the spike.

L. 2—30, M. 3—30, S. 6—30, Bulblets 20—30, 100—75

**GENGHIS KHAN** (432 Scheer 41)

Beautiful heavily ruffled medium pink with a lighter throat. This year it was 57" tall, with 20 buds, 28" head, five-five and a half inch florets with 6-7 open. Not 100 per cent consistent, but at best is very fine.

L. 3—75, M. 3—50, S. 3—35, Bulblets 20—30

**GLEAM**

Large clear yellow from the Fischer garden that can be very beautiful. Probably a fanciers glad. Sometimes grows short; fine propagator.

L. 10—1.25, M. 10—75, S. 10—40, Bulblets 20—35

**GRATITUDE** (Fischer-46)

Improved Barcarole. Salmon-orange with a sharp yellow throat. 5-7 open, five and a half inches in diameter. Tall. Growing habits very good.

L. 1—20, 10—1.60; M. 3—25, 10—1.00; S. 3—20, 10—60; Bulblets 10—20, 100—1.00

**HEART'S DESIRE** (540) Fiedler '48 (Midseason)

A light pink, shading into white with a pastel yellow throat. Opens up to 8 heavily ruffled giant florets that open wide and are beautifully placed on a tall spike. Opens to the tip and is a good keeper. It is a fast propagator and the bulblets are strong growers. I would rate Heart's Desire

near the very top of our entire list and it is sure to be heard from on the show table. Commercial possibilities are great. It received the award of "Best Recent Introduction" at the International Show at Binghamton this year (1948). L. 1—2.00, 10—16.00; M. 1—1.75, 10—14.00; S. 1—1.50, 10—12.00; Blts. 1—25, 10—2.00, 100—16.00

**HUNTRESS** (466) Jack '45 (75)

A light pinkish lavender. This is the third year we have grown this variety and we have found it to be an outstanding early commercial lavender. Opens up to 8 on a straight stem of medium height. Produces lots of big easily germinating bulblets which make nice sized bulbs the first year. Flecks some in hot weather but if cut in bud the color is clear. Opens perfectly when cut in bud. It will pay cut-flower growers to invest in Huntress. L. 1—40, 10—3.20; M. 1—30, 10—2.40; S. 1—20, 10—1.60; Bulblets 10—30, 100—2.50

**J. V. KONYNENBURG** (K. & M.-47)

New grand vermilion-red. Said to be the best of the European varieties since the war. 6-8 open, strong stem. Excellent grower and propagator.

L. 1—25, 10—2.00; M. 2—30, 10—1.20; S. 2—20, 10—80; Bulblets 10—25, 100—2.00

**JUNE DAY** (441) Roberts '46 (58)

Pink with a small cherry blotch. Opens 7 florets on a tall straight spike of 20 buds. Florets are of good substance and attachment is good. Makes lots of big bulblets, a large number of which grow into large bulbs the first year.

L. 1—1.00, 10—8.00; M. 1—60, 10—4.80; S. 1—40, 10—3.20; Bulblets 2—25, 10—1.00, 100—7.00

**KENWOOD** (452) Lins '43 (80)

A brilliant smooth red with no marks, blotches, or flecking. Opens 6 plain petaled florets on a tall spike with a long flowerhead. Good propagator and bulblets germinate easily.

L. 3—30, 10—80; M. 3—25, 10—65; S. 3—15, 10—40; Bulblets 10—25, 100—1.00

**KLONDIKE**

Very tall fine yellow with small red feather, from George Snyder garden; strong grower and propagator. Makes fine spikes always straight.

L. 1—1.50, M. 1—1.00, S. 1—75, Bulblets 10—1.00

**LADY MARIAN** (460 L. White 48)

A light lavender rose that looks outstanding for exhibition and may become a fine commercial. Has an outstanding show record for a new one. Spikes are tall with 8-10 well-laced and firmly attached four and three-fourth to five inch florets open on a long head. Should make a fine shipper, for spikes opened from bud indoors have an excellent color.

L. 1—4.00, M. 1—3.00, S. 1—2.00, Bulblets 1—50

**LAKE PLACID** (406 G. Wilson 45)

Tall lovely ruffled cream with a yellow lip and a slight hood. Distinctive and considered by many the loveliest cream. Good propagator. 62" tall, with 16 buds, 26" flowerheads and 5" florets with 7 open. Very consistent. Have won with it at the shows.

L. 1—40, M. 1—30, S. 1—20, Bulblets 15—25

**LEADING LADY** (506 Johnston 42)

The queen of the show glads. A beautiful cream sport of Picardy that has been outstanding at the shows and for commercial use. Grows 67" tall, 19 buds, thirty and one-fourth inch head, and 6" florets with 8 open.

L. 1—15, M. 4—30, S. 6—25, Bulblets 20—10, 100—40

**LEMON ICE** (410 Jack 47)

Clear light greenish yellow shading deeper in throat with faint pale red line. Lightly ruffled with 7-5" florets in formal placement on good spikes.

L. 1—1.20, M. 1—80, Bulblets 1—10

**LIPSTICK** (441 Ballentine 41)

One of the loveliest of glads. A variety which we made the mistake of overlooking for several years. Clear light blush pink with rosy red blotch. 56" tall, with 19 buds, twenty-seven and three-fourth inch flowerhead, and 7-9 five and one-half inch florets open. A few spikes crook but most of them are straight and stunning.

L. 1—20, M. 1—15, S. 1—10, Bulblets 20—20

**LAVENDER PRINCE**, 85

An offspring of King Arthur but much taller, and more satisfactory. It has a distinctive shade of lavender that makes it different.

L. 1—25, 5—1.00; Bulblets 10—30

**LITTLE SWEETHEART** (Fischer)

A very sweet little glad, pink with white throat, and lovely ruffling. The only midget in our garden.

L. 1—1.00, M. 1—75, S. 1—50, Bulblets 10—1.00

**MARGARET WOOD** (Marshall)

Very large mauve purple, somewhat lighter on mid-ribs and with slightly deeper touch in throat. The color is not very often found in any flower of this size.

L. 1—40, M. 1—30, S. 1—20, Bulblets 10—40, 100—1.50



**MIGHTY MONARCH (Butt)**

Large tall growing mighty red. Size of plant and floret will certainly make this variety appear to be king of the garden.  
L. 1—75, M. 1—50, S. 1—35, Bulblets 10—40c, 100—3.00

**MERCURY, 85**

Clean, non-flecking scarlet. Decidely worth putting in your collection. Strong grower, and brilliant.  
L. 1—20, M. 1—15, Bulblets 12—25, 100—1.25

**MISS WISCONSIN**

A beautiful new shade of lavender rose. Very attractive and grand for exhibition.  
L. 1—35, 5—1.40; M. 1—25, 5—1.00; Bts. 40—50c

**MEMOIR**

Very large white or cream with large scarlet blotch. Very striking. Beautiful. Slow in propagating, but healthy  
L. 1—50, M. 1—35, S. 1—25, Bulblets 10—50c

**MISTAYA**

Huge smokey lavender sport of R. B. Crooks some here, but quite exciting in size.  
L. 1—1.00, M. 1—75, Bulblets 3—25

**MONEETA**

Very beautiful creamy yellow with scarlet throat spear. Nice grower and increaser.  
L. 10—2.00, M. 10—1.25, Bulblets 100—50c

**MYRNA FAY (Lines)**

Very early lavender that produces long spikes consistently. A good commercial prospect.  
L. 1—1.00, M. 1—75, S. 1—50, Bulblets 10—50c 100—3.00

**MOUNTAIN GEM (436) Requa '46 (80)**

Scarlet with a light picotee edge. Opens 6 round florets on a tall straight spike. Near the same shade as Algonquin. Produces lots of easily germinating bulblets.  
L. 1—50, 10—4.00, M. 1—35, 10—2.80, S. 1—25, 10—2.00, Bulblets 10—50, 100—3.50

**MT. INDEX (401) Miller '42 (68)**

White with a yellow throat blotch. Opens up to 8 florets on a tall straight spike. Propagation of bulblets is good, germination is good, and all in all makes a fine early cut-flower.  
L. 1—15, 10—1.20; M. 1—10, 10—80; S. 2—15, 10—60, Bulblets 10—15, 100—1.00

**OKLAHOMA (Wilson)**

One of the most beautiful smoky varieties. Very hard to describe the color. If you grow it you will wish more stock. Stock is not too plentiful.  
L. 1—45, M. 1—30, S. 1—20, Bulblets 10—25, 100—2.00

**ORANGE GOLD (422) Marshall '45 (80)**

A wonderful shade of golden orange. Opens up to 5 round florets that are flat and tight against the stem. One of our tallest growing varieties, its appearance could be improved some if the flowerheads were a little longer. It is unbeatable for color, is disease resistant, and makes lots of big bulblets. Germination on this variety has been good for us.  
L. 1—25, 10—2.00; M. 1—15, 10—1.20; S. 1—10, 10—80; Bulblets 10—25, 100—1.75

**PAUL ROBESON (Cave)**

A very dark red Picardy type variety. One of the best dark reds I have grown.  
L. 1—1.00, M. 1—75, S. 1—50, Bulblets 10—1.00, 100—4.00

**PHANTOM BEAUTY (Bastian)**

Light pink, like a Blushing Bride, formal type. Perfect facing and placement, five and one-half inch ruffled and wide open florets; 22 buds, 12 florets open, 6 showing color. Flower head 32 inches, height in field 60 inches. Bulblet production and germination excellent. Stands hot weather well and is excellent shipper. Never crooks, blooms in 80 days.  
L. 1—2.00, M. 1—1.50, S. 1—1.00, Bulblets 10—2.00, 100—10.00  
Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 Bulblets for \$8.00.

**POET'S DREAM, 85**

Clear lavender, with cream throat. Truly a dream of blending colors.  
L. 2—25, M. 4—35, Bulblets 20—25

**PINK LACE (Milton Jack)**

A very outstanding colored glad that does not grow very tall, but is well worth growing for its' delicate rose pink shades. Healthy and sound, with good growing habits. Bulblets small but grow well.  
L. 1—2.00, M. 1—1.50, S. 1—1.00, Bulblets 10—50

**PREVIEW**

A vigorous rose red from Mr. Marshall's garden that calls to you across the lot. Very bright.  
L. 1—1.50, M. 1—1.00, S. 1—60, Bulblets 2—25

**RED RASCAL (Graff)**

This really is a vigorous growing rascal Bulblets bloom without an effort and grow to four feet high. Propagation is very good. Giant sized, very ruffled, medium florets. Opens very well and the texture of the petals is very good. A rascal who will be a king  
L. 1—1.50, M. 1—1.00, S. 1—50, Bulblets 10—1.50, 100—10.00

**RED CHERRY (450) Roberts '46 (70)**

A brilliant cherry red with slightly deeper throat. Opens 6 or 7 round florets on tall graceful spikes. It is a beautiful and attractive color. Bulblets are produced in quantity and they germinate and grow easily. We cut salable spikes from bulblets.  
L. 1—1.00, 10—8.00; M. 1—60, 10—4.80; S. 1—40, 10—3.20; Bulblets 2—25, 10—1.00, 100—7.00

**RED WING (536) Wright '48 (85)**

A rich scarlet, shading deeper on the lower petals. Really a very fine variety and one of the very best new ones. Opens up to 10 ruffled florets on a 36 inch flowerhead with 6 buds showing color. There is no crooking and the plants are strong and healthy.  
L. 1—3.00, 10—24.00; M. 1—2.00, 10—16.00; S. 1—1.00, 10—8.00; Bts. 1—40, 10—3.00, 100—24.00

**ROSE CHARM (Fischer-48)**

Early rose cut flower of marvelous charm. Long, tapering flower head with a stem that does not crook. Five to six four and one-half inch florets open at once. A beauty.  
L. 1—75, 10—5.00; M. 1—50, 10—3.50; S. 1—25, 10—2.00; Bulblets 10—25, 100—2.00.

**ROSY RED (Knight)**

This is the best dark red in our garden for all purposes. Stands heat, and blooms early, heavy propagator and healthy  
L. 10—1.50, M. 10—1.00, Bulblets 50—35

**ROSY LIGHT**

Here is one of the beautiful rose glads from the Milton Jack garden that is outstanding in color and good growing habits. Very ruffled, and charming. Color similar to Lady Marian, but darker.  
L. 1—60, 10—4.80; M. 1—40, 10—3.20; S. 1—25, Bulblets 12—50, 100—3.00

**ROBINSON CRUSOE**

In the any other color class, this chocolate and tan is another sparkling color No other glad like it. Medium propagator, but grows vigorously. Popular show glad.  
L. 1—50, M. 1—35, Bulblets 12—50

**ROYAL ROBES**

Large dark red that stands heat well, and a strong grower.  
L. 1—1.50, M. 1—1.00, Bulblets 10—1.00

**RUBYSHEEN**

Beautiful dark red, very glossy and bright.  
L. 1—60, M. 1—40, Bulblets 20—40

**SHERMAN (Yatsko)**

Very tall fast growing rose that should be a good commercial. Rugged grower, gets up around your ears, and produces huge bulblets in great quantity. New introduction this year.  
L. 1—50, M. 1—35, S. 1—25, Bulblets 10—35, 100—2.00



**SILVER WINGS (Ritsema-Graff '44)**

Silver Wings needs no introduction as it is has proved itself in the last three seasons. Glistening white Picardy sport with 6-inch florets with a light cream throat. Silver Wings has excellent propagating qualities.

L. 1—25, M. 2—25, S. 4—25, Bulblets 10—25, 100—1.00

Grower's Unit—20 L., 20 M., 20 S., and 1000 bulblets \$8.00.

**SIBONEY (Allen)**

A clear rosy lavender with giant blooms. A little more rosy than Minstrel. One of the most beautiful gladiolus. A pleasure to grow.

L. 1—2.50, M. 1—1.75, S. 1—1.25, Bulblets 10—2.00

**SIOUX CITY SIOUX**

Very colorful deep rose red, that has become very popular among middle west growers.

L. 1—2.00, M. 1—1.50, S. 1—1.00

**SPARKS (506) Glass '47 (95)**

Ivory with an orange-scarlet blotch on the lower petals. Opens up to 7 fluted, triangular florets of good placement and firm attachment. The color contrast is very intense. Plant grows tall and it is a good producer of easily germinating bulblets, practically all of which bloom. An unusual variety, well named.

L. 1—1.00, 10—8.00; M. 1—60, 10—4.80; S. 1—40, 10—3.20; Bulblets 4—25, 10—50, 100—4.00

**SPIC AND SPAN (432) Carlson '46 (80)**

Tall ruffled deep pink. Opens up to 10 with 8 more showing color. Spikes grow tall and straight and hot weather doesn't seem to bother it. It is a pleasure to be able to cut spikes like Spic and Span. A heavily winning variety at the shows, it has also made good commercially. Makes lots of bulblets that germinate and grow easily. It was 3 spike champion at this year's Iowa show (1948).

L. 1—1.75, 10—14.00; M. 1—1.50, 10—12.00; S. 1—1.25, 10—10.00; Bulblets 1—20, 10—1.25, 100—10.00

**SPOTLIGHT (413) Palmer 44 (80)**

Clean medium yellow with a small red throat blotch. Opens up to 7 florets on a long slender stem. Ranks at the top of the yellow class. Opens perfectly when cut in bud and is a very good keeper. Makes lots of large easily germinating bulblets. Some of the nicest bulbs we have grown were from Spotlight bulblets. Blooms well from small bulbs. A first class commercial.

L. 1—20, 10—1.60; M. 2—25, 10—1.00; S. 3—25, 10—65; Bulblets 10—15, 100—1.00

**SUN SPOT (417) Roberts 45 (80)**

Light apricot buff with a rose spot in the throat. Opens up to 10 ruffled florets on tall straight spikes. One of the most popular varieties in our list, it still wins heavily at the shows. It is a fine propagator and blooms readily from bulblets.

L. 1—1.00, 10—8.00; M. 1—60, 10—4.80; S. 1—40, 10—3.20; Bulblets 2—25, 10—1.00, 100—7.00

**STRAWBERRY PEACH (Salbach 1944)**

Big wide open beautifully ruffled bright orange pink with soft scarlet blotch and feathering. Buds are clear grenadine pink. Blooms of heavy substance well placed on tall straight stems. 6 to 8 open blooms. Total of 16 blooms and buds. Good rugged grower. Opens to the tip when cut. Very beautiful, especially under artificial light. Fine cut flower. Much in demand. Stock limited. Mid-season.

L. 1—1.50, M. 1—100, S. 1—75, Bulblets 10—1.00

**TARAWA (436 Palmer 46)**

A very attractive scarlet with two white lines on a darker throat. Opens 8-10 five and one-half inch florets on a long flowerhead. Stem is sometimes a little short.

L. 1—60, M. 1—40, S. 1—30, Bulblets 10—35

**TREASURE ISLAND (Lins-47) 542-90**

A beautiful cool light rose-orchid. Was very good for us. A real beauty.

L. 1—1.50, M. 1—1.25, S. 1—75, Bulblets 2—35, 10—1.50.

**TROCADERO (Lins-46) 424-87**

Warm, mellow, carrot-salmon-orange. Monotone but lovely. Good propagator This was one of the finest in our tests this year.

L. 1—1.25, 10—10.00; M. 1—1.00, 10—8.00; S. 1—50, 10—8.00; Bulblets 1—15, 10—1.25

**VANGOLD (Van Voorhis)**

A deep yellow commercial Gladiolus.

L. 2—35, M. 2—25, S. 4—30, Bulblets 20—25, 100—1.00

**VICTORY QUEEN (Wilson-45) 430-90**

A big pastel beauty in clean live salmon. Five and one-half inch floret, 8 open, 30-inch flowerhead.

L. 1—50, M. 1—35, S. 1—25, Bulblets 10—35, 100—1.50

**WAR PAINT (Kadel)**

A new scarlet which opens up to 10 large florets on a 22-bud spike. A Red Penny and Regent cross. Height 54 inches, flower head 27 inches. Because of its strong straight stem and long flower head, it makes an excellent garden Glad as well as cut flower variety. Blooms in 85 days. Does not burn or crook. Bulblets germinate well and make strong plants.

L. 1—2.00, M. 1—1.50, S. 1—1.00, Bulblets 10—1.50, 100—12.00

**WEDGEWOOD (366) Fischer '47 (90)**

The rich live blue-lavender with a cream throat that is liked by everyone. Opens 5 well attached and perfectly arranged florets on a slender spike. Plants are very robust and healthy.

L. 1—1.00, 10—8.00; M. 1—75, 10—6.00; S. 1—50, 10—4.00; Bulblets 2—20, 10—75, 100—6.00

**WHITE CHRISTMAS (500) Fischer '48 (85)**

Pure white shading to a cream throat. Opens up to 8 heavily ruffled waxy florets well attached to a tall spike. Occasionally a spike will show up with florets that have a pink cast. Also placement is not always perfect but a good spike is nothing short of sensational. It is a medium propagator but bulblets are extra good germinators. Bulblets also make excellent growth.

L. 1—1.50, 10—12.00; M. 1—1.00, 10—8.00; S. 1—75, 10—6.00; Bulblets 2—25, 10—1.00



We grow many of the common commercial varieties for the florist trade, and will furnish bulbs of these for home garden growing in the following varieties at the following prices: Large, 10-60c, Med. 10-40c, Small 10-25c, Bulblets at 25c per packet of 100. Five bulbs at the 10-price.

Autumn Gold, Rich yellow	King Lear, Purple	Oregon Gold, Lg. Yellow
Badger Beauty, Lav.	King William, Pink	Picardy, Salmon Pk.
Bernece, Golden Yellow	Lady Jane, Cream	Red Charm, Best Red
Bingo, Cream	Lantana, Orange	Rosa Van Lima, Lt. Pk.
Bit O'Heaven, orange	Lavender Queen	Rocket, Scarlet
Black Opal, Dk. Red	Legend, Salmon	Rudolph Serkin, Dk. Blue
Blaze, bright scarlet	Marg. Beaton, White	Silentium, Cream
Blue Beauty, Blue Violet	Marg. Fulton, Salmon	Snowbank, Fine White
Ethel Cave Cole, Lt. Pink	Maid of Orleans, White	Stoplight, Red
Francis M. Irwin, Rose	Mrs. Marks Memory, Rose	Snow Princess, White
Gardenia, Cream	Mother Kadel, Yellow	Vulcan, Purple
Hildred, Lavender	Morroco, Dk. Red	White Gold, Lg. Cream
Junior Miss, Pink	Mohawk, Dk. Red	

Will supply the following at 10 L for 75c. 10 M for 50c. 10 Sm for 30c. 100 Bulblets for 30c. Five bulbs may be had at the 10-price.

Buckeye Bronze, Bron. Orange	Purple Supreme, Best Purple
Eliz. the Queen, Lav.	Susquehanna, Buff
Golden Teton, Large Yellow	Stelle Antisdale, Pink
Grand Master, Rich Rose	Valeria, Lt. Red
Lavender & Gold, early Lav.	Variation, Fine Pink
Magnolia, Lg. Lt. Pink	Wings of Song, Sal. Pink
Rose O'Day, Rose Lav.	Sensation, Huge Pink
Parnassus, Purple	Pink Radiance, Clear Pink
Paul Revere, Rose Red	Jeanie, Rose Pink
Mayling, Flesh Pink	Discovery, Cream Yellow

There may be some older variety in these lists that you would like for your garden, so go ahead and include with your order. Minimum order \$2. please, for prepaid delivery.

### GLADIOLUS SEED

We have been growing gladiolus seed since 1941, but to date have not named one. We have several on test. This season our crosses mad seed generously, and we thought we might offer a few to our bulb customers in some crosses that might be interesting. We will make up packets of twenty seeds for 30c in the following crosses:

Marg. Beaton X Algonquin	Orange Gold X Van Gold
Marg. Beaton X Huntress	Golden Teton X Spotlight
Marg. Beaton X Spotlight	Golden Teton X Huntress
Magnolia X King Lear	Spotlight X Lantana
Magnolia X Wings of Song	Spotlight X Aureole
Magnolia X Elizabeth the Queen	Corona X Red Charm
Magnolia X Sunspot	Corona X Ethel Cave Cole
Magnolia Gold X Corona	750 (Burma X Stoplight) X Firebrand

If we should be short on some crosses, we will substitute liberally. We can hardly plant all the seed we have.

SEE SPECIAL FLORISTS COLLECTION, PAGE 13



## FLORISTS' SPECIAL OFFER. Collections

Many cataloguers give particular attention to Small Home Gardeners, offering many small collections, to induce the home owner to purchase a few bulbs. We have done the same thing. We do want to make a liberal offer this season to the many florists who have supported us with their orders in the past, and for which we are grateful.

We have heavy stocks of fine bulbs in some varieties, which permit us to offer them in a liberal collection. We, therefor, make the following offers as collections, F. O. B. Sioux City, for their consideration. Kindly do not ask substitutions, except where we offer two alternates. We are offering them in both medium (No. 3 and 4) size bulbs, and are also offering the same collection in large bulbs, Nos. 1 and 2.

1000 Margaret Beaton, white with red spot, Med. Size. (Reg. Price)	\$12.00 M.
1000 Ethel Cave Cole, light pink, Med. Size. (Reg. Price)	14.00 M.
1000 Lady Jane, fine cream, yellow throat, Med. Size. (Reg. Price)	17.50 M.
500 Buckeye Bronze, burning orange, Med. Size. (Reg. Price)	9.00 M.
500 Golden Teton or Autumn Gold, fine yellows, Med. Size. (Reg. Price)	9.00 M.
500 King Lear, huge purple, Med. Size. (Reg. Price)	7.50 M.
500 Red Charm or Valeria, reds, Med. Size. (Reg. Price)	12.50 M.
100 Lavender Queen (Free) with above offer	
Total Value, Regular Price	\$81.50

Special Collection Offer	\$74.00
One Half Lots (one half each variety)	38.50
Collection Offer, large bulbs, (Regular Price \$132.50)	\$120.00
Half Lots, large bulbs	62.50

Small Florists Collection Offering, as follows:

300 Margaret Beaton, Medium Size (Value)	\$ 4.20
300 Rosa Van Lima, light pink (Value)	6.00
300 Elizabeth the Queen, Medium Size (Value)	9.00
300 Autumn Gold, Medium Size (Value)	9.00
100 Red Charm, Medium Size (Value)	3.00
100 White Gold, Medium Size (Value)	3.00
100 Lady Jane, Medium Size (Value)	3.00

Total value this collection \$37.20

Special Small Growers Offering 32.00

## NEW VARIETIES—GALDIOLUS:

Starting stocks consisting of 5-Lg. 10—Med. 10—Small 100 Bts. in each of these new varieties, will provide fine bloom and new thrills:

Beauty's Blush, light pink	\$6.25
Dieppe, scarlet	4.00
Gratitude, fine orange	2.50
Miss Wisconsin, swell rose	5.00
Orange Gold	3.00
Rose Charm, swell rose	7.00
Rose O'Day, fine lavender	3.00
Silver Wings, finest white	4.00
Sherman, soft rose, tall	6.50
Victory Queen, ruff-salmon	7.00
Trocadero, a great orange	20.00
Spotlight, huge yellow	2.75

Subject to stock in hand, and prior sale.

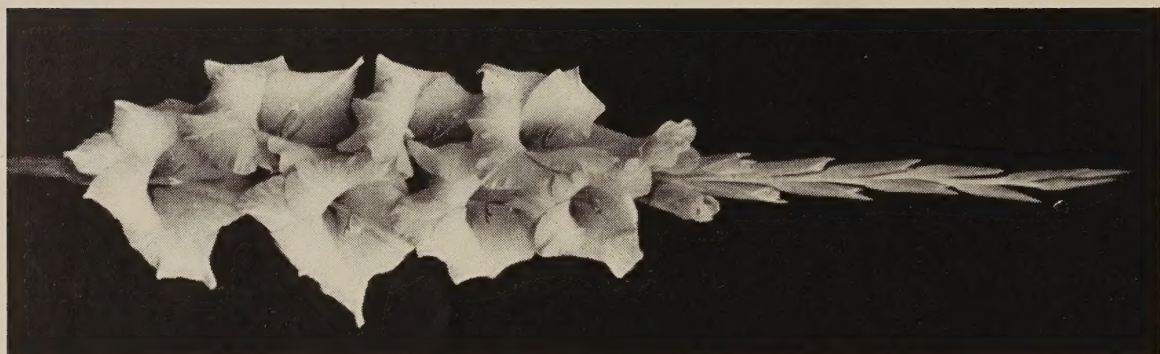
VENNARD'S NURSERY

Sioux City, Iowa, Box 394

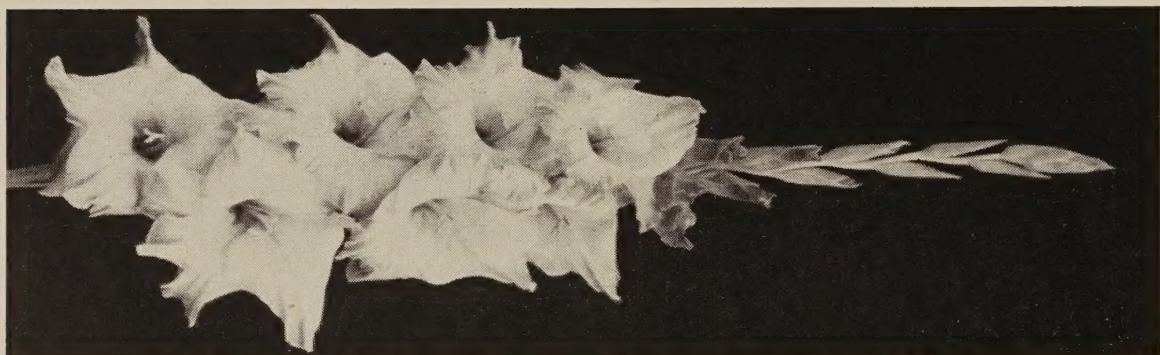




Lavender Prince



Fay



Rosy Light



Beauty's Blush

SEE SPECIAL FLORISTS COLLECTION, PAGE 13





# Burma! Burma! Burma!

Burma is no doubt one of the greatest gladiolus introduced in recent years. It is a man's flower; a color that appeals to both men and women, but the men folks really ask for this one in their bouquets. It is a rich rose red, very heavily ruffled, but should be cut with first bloom open and taken indoors out of the sun. It is stunning, especially if a few light colors are mixed with it in a vase. See offering below.

## Spotlight! Spotlight!

This excellent rich yellow with a red throat mark, is a very richly colored Glad, and mixes in with Burma well for home bouquets. Grows large and straight; and is very beautiful. A fine glad for home garden growing. Makes bulblets freely and a fine bulb.

## Magnolia!

A large flowering light rosey pink that is overlooked in many garden collections. An older variety but large and beautiful. A fine one to mix with Burma.

## Collection "Vennard's Favorites"

50 Large Bulbs Burma, 25 each of Spotlight and Magnolia and 100 bulblets of each variety, retail value \$13.90, prepaid to your home for \$10. The bulblets will produce your garden collection for 1950.

VENNARD'S NURSERY  
Box 394, Sioux City, Iowa

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